

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT: John D. Zimmerman et al. ATTY DOCKET NO.: US010626  
SERIAL NO.: 10/015,709 EXAMINER: David R. O'Steen  
FILED: November 30, 2001 ART UNIT: 2623  
FOR: MEDIA RECOMMENDER WHICH PRESENTS THE USER  
WITH RATIONALE FOR THE RECOMMENDATION

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AFTER FINAL REJECTION**

Dear Sir:

In response to the Final Office Action dated July 13, 2006, the Applicant hereby requests amendment of the above-identified application as follows: